



The most Trusted & Liked energy companies

2023 RANKING

United States, Europe, China, Japan, Brazil

TOP US ENERGY COMPANIES

Trust & Like Score



Data collected between 31 July and 28 August 2023

NR.	Company	TLS	NR.	Company	TLS
1	NextEra Energy	83	18	NRG Energy	72
2	MPLX LP	83	19	Valero Energy	71
3	EDP Renewables	82	20	GE Power	70
4	EOG Resources	80	21	Dominion Energy	70
5	Devon Energy Corporation	80	22	Hess Corporation	70
6	RWE	80	23	Southern Company	70
7	The Williams Companies	79	24	Tesla Energy	70
8	Cheniere Energy	78	25	Occidental Petroleum Corporation	70
9	Enterprise Products Partners L.P.	78	26	GE Hitachi Nuclear	69
10	ONEOK	78	27	ExxonMobil	69
11	Energy Transfer	77	28	Chevron	68
12	Pioneer Natural Resources Company	76	29	Marathon Petroleum	68
13	Kinder Morgan	76	30	Exelon	66
14	SunPower	76	31	Duke Energy	65
15	Schlumberger (SLB)	75	32	Phillips 66	64
16	Avangrid	75	33	ConocoPhillips	64
17	First Solar	74	34	Halliburton Company	56

How to read the results: **80-100** Very high **70-79** High **60-69** Average **40-59** Low **0-39** Very low

TOP EUROPEAN ENERGY COMPANIES

Trust & Like Score



Data collected between 31 July and 28 August 2023

NR.	COUNTRY	COMPANY	TLS
1	Germany	ABO Wind	74
2	Germany	Gelsenwasser	72
3	Italy	Snam	72
4	Denmark	Vestas	71
5	Germany	Hamburg Energie	71
6	Germany	Centrotherm	71
7	France	Electricite de Strasbourg	70
8	Germany	Siemens Gamesa	70
9	Germany	Gasag (Berlin)	70
10	Germany	LEAG	70
11	Spain	Naturgy	69
12	France	Siemens Gamesa	69
13	France	Vestas	69
14	Spain	Repsol	69
15	Germany	BayWa r.e.	68
16	Germany	Amprion	67
17	Germany	SunPower	67
18	France	EDF	67
19	UK	National Grid	67
20	Germany	Wintershall Dea	66
21	Germany	Mainova	66
22	Germany	Remondis	66
23	UK	Octopus Energy	65
24	Germany	Siemens Energy	65
25	Germany	GE (General Electric)	65
26	France	Veolia	65
27	France	Air Liquide	64
28	Italy	Eni	64
29	Germany	Lekker Energie	63
30	Germany	MVV	63

NR	COUNTRY	COMPANY	TLS
31	Denmark	Ørsted	62
32	Germany	EWE	62
33	France	Enedis	62
34	Italy	Enel	61
35	France	TotalEnergies	61
36	Spain	Cepsa	60
37	UK	OVO Energy	60
38	Germany	Vattenfall	59
39	UK	E.ON Next	58
40	Germany	EnBW	58
41	France	SUEZ	58
42	France	GE (General Electric)	57
43	Poland	PGE	57
44	Germany	RWE	55
45	UK	British Gas	55
46	France	Engie	55
47	Germany	E.ON	55
48	UK	SSE	53
49	Sweden	Vattenfall	52
50	Spain	Iberdrola	52
51	Germany	Uniper	51
52	UK	EDF Energy	51
53	UK	E.ON	51
54	Spain	Endesa	50
55	UK	Shell	49
56	UK	Centrica	47
57	UK	Scottish Power	45
58	UK	BP	45
59	Finland	Fortum	45

How to read the results: **80-100** Very high **70-79** High **60-69** Average **40-59** Low **0-39** Very low

TOP BRAZILIAN ENERGY COMPANIES



Trust & Like Score

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NR	COMPANY	TLS
1	Cemig	85
2	Engie	83
3	Cosan	81
4	Comgás	80
5	Petrobras	80
6	Ipiranga	80
7	CPFL Energia	80
8	3R Petroleum Óleo e Gás	79
9	Eletrobras	77
10	Ultrapar	77
11	Raízen	76
12	Vibra	75
13	Energisa	75
14	Copel	73

How to read the results: **80-100** Very high **70-79** High **60-69** Average **40-59** Low **0-39** Very low

TOP CHINESE ENERGY COMPANIES

Trust & Like Score



Data collected between 31 July and 28 August 2023

NR	COMPANY	Mean
1	State Grid Corporation of China	83
2	China Energy (CEIC)	82
3	CNPC	80
4	Trina Solar	80
5	PetroChina	80
6	Sinohydro	79
7	SPIC	79
8	JinkoSolar	79
9	Huadian Group	79
10	China Three Gorges Renewables	78
11	Sinochem	78
12	China Yangtze Power	78
13	Goldwind	77
14	YanChang Petroleum International	76
15	Huaneng Group (CHNG)	75
16	CNOOC	74
17	Sinopec	71
18	China Datang Corporation	68

How to read the results: **80-100** Very high **70-79** High **60-69** Average **40-59** Low **0-39** Very low

TOP JAPANESE ENERGY COMPANIES

Trust & Like Score



Data collected between 31 July and 28 August 2023

NR	COMPANY	TLS
1	Japex	67
2	Inpex	66
3	Toho Gas	63
4	ENEOS	63
5	Osaka Gas	60
6	Tokyo Gas	60
7	Chubu Electric Power Co	59
8	Nichigas (Nippon Gas Co)	58
9	Kansai Electric Power Co (KEPCO)	58
10	Kyushu Electric Power	58
11	Chugoku Electric Power Co	57
12	Tohoku Electric Power	56
13	Tokyo Electric Power Co (TEPCO)	47

How to read the results: **80-100** Very high **70-79** High **60-69** Average **40-59** Low **0-39** Very low

TOP ENERGY COMPANIES

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Data collected between 31 July and 28 August 2023



About the study

The results are based on Caliber's real-time tracking study that measures public perceptions of companies in the global energy sector on a daily basis.

The scores underpinning the ranking are based on the average responses to two questions presented on a 1-7 scale: **to what extent do respondents trust and like each company.**

The scores are then normalized into a 0-100 scale without any weighting or adjustments.

The 2023 global ranking of energy companies is based on 12,307 ratings of 130 of the most well-known energy companies across 13 markets (Brazil, China, Denmark, Finland, France, Germany, Italy, Japan, Poland, Spain, Sweden, United Kingdom and United States).

The companies in the rankings are selected based on criteria such as yearly revenue, overall market share, size of customer base and belonging to a sub-industry of interest in the energy sector.

Some company scores are based on a small sample size (<100 respondents) due to a low public familiarity of the corresponding company.

In any study based on a population sample, there is a statistical margin of error in all measurements. In this study, the margin of error in the scores above is 1.6 points at a 95% confidence level.

This means that only differences in scores equal to or larger than 1.6 points can be regarded as statistically significant, though smaller changes may still indicate important tendencies.

What is Caliber?

Caliber is a stakeholder intelligence company.

It provides businesses with actionable intelligence on brand and reputation that helps them understand their audience, communicate more effectively, and build trust.

Caliber created the world's only real-time, customizable stakeholder tracking platform, which shows companies what relevant stakeholders think and how they're likely to behave – anytime, anywhere.

Stop guessing what people think of your business. Get truly actionable intelligence about your brand and reputation with Caliber, the world's only real-time stakeholder tracker.

[Tell me more!](#)

